

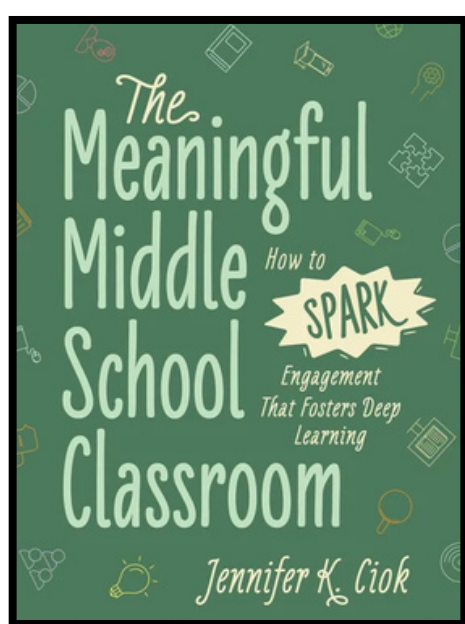
# UNDERSTANDING ABSENTEEISM



## Building Bridges to Engagement K-12



**October 14, 2026**  
**9:00 AM-12:00 PM**  
**LIVE ON ZOOM AND**  
**ON-DEMAND**  
**(RECORDED)**  
**3 PD Hours**



**HEAR JEN DISCUSS**  
**STUDENT ENGAGEMENT**

STUDENT ABSENTEEISM REMAINS A SIGNIFICANT CHALLENGE IN MANY SCHOOLS, WHICH IMPACTS ACADEMIC ACHIEVEMENT, EMOTIONAL WELL-BEING, AND OVERALL STUDENT SUCCESS.

JOIN US TO DELVE INTO THE STUDENT EXPERIENCE TO BETTER UNDERSTAND THE UNDERLYING FACTORS THAT CONTRIBUTE TO ABSENTEEISM.

USING EVIDENCE-BASED RESEARCH AND DATA, WE WILL UNCOVER KEY TRENDS AND DRIVERS BEHIND ATTENDANCE BARRIERS AND EQUIP ATTENDEES WITH ACTIONABLE INSIGHTS TO FOSTER SOLUTIONS.

TAKE HOME CRITICAL TOOLS TO CONFRONT ABSENTEEISM TO SUPPORT STUDENTS ON THE PATH TO SUCCESS.

### LEARNING OUTCOMES:

EMPATHIZE WITH THE STUDENT EXPERIENCE:

- DEEPEN UNDERSTANDING OF THE FACTORS AFFECTING STUDENT ATTENDANCE BY GROUNDING CONVERSATIONS IN THE LIVED STUDENT EXPERIENCE.

ANALYZE ABSENTEEISM THROUGH DATA AND RESEARCH:

- EXAMINE KEY DATA TRENDS AND RESEARCH FINDINGS TO UNCOVER THE DRIVERS OF CHRONIC ABSENTEEISM AND IDENTIFY ACTIONABLE INSIGHTS.

APPLY PROTOCOLS FOR ROOT CAUSE ANALYSIS:

- LEARN AND PRACTICE TWO SPECIFIC PROTOCOLS TO SYSTEMATICALLY APPROACH AND DETERMINE THE ROOT CAUSES BEHIND ABSENTEEISM.

EXPLORE STRATEGIES TO BUILD ENGAGEMENT:

- INVESTIGATE INNOVATIVE APPROACHES AND TOOLS TO ENHANCE STUDENT ENGAGEMENT AND REDUCE BARRIERS TO CONSISTENT ATTENDANCE.

### INTENDED AUDIENCE:

EDUCATORS K-12:

- ANY EDUCATOR WHO INTERACTS DIRECTLY WITH STUDENTS AND PLAYS A KEY ROLE IN SUPPORTING ATTENDANCE AND ENGAGEMENT.

SCHOOL ADMINISTRATORS:

- LEADERS RESPONSIBLE FOR IMPLEMENTING POLICIES AND STRATEGIES AIMED AT IMPROVING STUDENT ATTENDANCE, ENGAGEMENT, AND OVERALL SCHOOL CULTURE.

STUDENT SUPPORT STAFF:

- COUNSELORS, SOCIAL WORKERS, ATTENDANCE OFFICERS, AND OTHER PERSONNEL FOCUSED ON ADDRESSING BARRIERS TO ATTENDANCE AND PROVIDING INDIVIDUAL AND GROUP SUPPORT.

POLICY MAKERS AND DISTRICT LEADERS:

- INDIVIDUALS INVOLVED IN CREATING SYSTEMIC CHANGES AT A DISTRICT LEVEL.

JENNIFER CIOCK IS DIRECTOR OF GOVERNMENTAL RELATIONS AT THE ILLINOIS ASSOCIATION OF SCHOOL BOARDS. A LIFELONG EDUCATOR, JEN WAS PREVIOUSLY MANAGER OF COACHING AND IMPROVEMENT FOR THE UCHICAGO MIDDLE GRADES NETWORK; AUTHOR: THE MEANINGFUL MIDDLE SCHOOL CLASSROOM: HOW TO SPARK ENGAGEMENT THAT FOSTERS DEEP LEARNING (2025); SCHOOL BOARD VICE P.RESIDENT; CHAIR OF THE ADVOCACY AND POLICY CONSTITUENT COMMITTEE FOR THE ASSOCIATION OF MIDDLE LEVEL EDUCATORS (AMLE); MEMBER OF THE EQUITY CONSTITUENT COMMITTEE FOR AMLE; FORMER SOCIAL EMOTIONAL LEARNING MANAGER; FORMER MIDDLE SCHOOL SOCIAL STUDIES AND ENGLISH LANGUAGE ARTS TEACHER.

# Understanding Absenteeism and Building Bridges to Engagement

Presented by Jennifer Ciok

Live On-Line - Zoom.us and On-Demand (Recorded)

October 14, 2026 - 9:00 am to Noon, CT



Organization/School \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Name/Position: \_\_\_\_\_

Email: \_\_\_\_\_

IL ASCD Membership # \_\_\_\_\_ IEIN # \_\_\_\_\_

**If you need to add more names, please duplicate this registration form.**

Early Bird (Until 9/1/26)	IL ASCD member Each	1 Person Each	2 People Each	3 People Each	Student/ Retiree Each
_____ \$179	_____ \$199	_____ \$248*	_____ \$238**	_____ \$228**	_____ \$99**

\* Includes 1 year membership

\*\* 2 or more attendees from the same school district/organization. Does not include membership.

**(Call for Info on larger team discounts 618 203 3993)**

Conference Fees \$ \_\_\_\_\_

IL ASCD 1 year Membership Fee (add \$49) \$ \_\_\_\_\_

Buy a copy of Jen's Book:

"The Meaningful Middle School Classroom"  
(add \$45) \$ \_\_\_\_\_

Total Registration Fees \$ \_\_\_\_\_

The registration deadline is Oct. 9, 2026. A \$15.00 fee will be charged for cancellations made in writing prior to the deadline. No refunds will be given after the deadline. Confirmation will be sent via e-mail after your registration is processed. Registrations can be transferred to another individual by faxing information to 309-438-5364 or by emailing mdrhoa1@ilstu.edu.

Payment Information:

(Payment or purchase orders MUST accompany registration form)

\_\_\_\_\_ Check made payable to Illinois State University enclosed

\_\_\_\_\_ Purchase order ENCLOSED. Purchase order #: \_\_\_\_\_

\_\_\_\_\_ Charge Credit Card: \_\_Master Card \_\_ Visa \_\_ Am/Ex \_\_ Discover  
Account Number \_\_\_\_\_

Expiration: (Month/Year MM/YY) and 3 Digit CVV code \_\_\_\_\_

Name on Card \_\_\_\_\_

**Illinois ASCD is an ISBE  
Approved Provider**

**Illinois ASCD is CPS  
Approved Provider: #24595**

### How to register:

**Online:** Use your Visa, MasterCard, Discover, or American Express card at h Discover, or American Express.

**Mail:** Send completed form with check or copy of PO to: IL ASCD Ciok, Absenteeism Illinois State University, Conference Services, Campus Box 8610, Normal, IL 61790-8610.

**Fax:** Fax completed form to 309-438-5364 using your Visa, MasterCard, Discover, or American Express or a copy of school P.O.

**Email:** Email a completed registration form and approved PO to mdrhoa1@ilstu.edu.